

WHAT IS IT?

- A network of digital displays (TVs) throughout campus
- Controlled via an online system that can be updated quickly
- A collaborative effort between the Student Support Team and Marketing
- Co-funded by a Muses grant and an SGA resolution

HOW DO I SHARE SOMETHING?

General submissions by students, faculty, and staff:

- Submit a marketing ticket (job request)
- Choose category and template
- Fill out form with information
- Choose whether to make your own asset or have Marketing design it
- Marketing will add asset to playlist(s)

Turnaround times

- 2 days if a completed asset is submitted
- 10 days if Marketing makes the asset

WHAT CAN GO ON THE MONITORS? — CONTENT IDEAS BY GENRE

Pride of Place	What's Happening (looking ahead)	News (already happened)	Resources & Reminders	Special Events/Programs
Top Liberal Arts College	Cabchella	Mickle Groundbreaking	LC Mentor Match	SOAR
Student/Faculty/Staff Spotlight	Screening at Robinson	Dr. Kress Award	Mental Health	START STRONG
AJ Haynes won a Grammy	Game days	Nail Polish Research Story	Registration Deadlines	RESEARCH CONFERENCE*
Dr. Martin's book release**	Play at MLP	Commencement Speaker	Housing Pref Forms	GREEK RECRUITMENT
CCLA stats — e.g. Law School Acceptance	Laser Tag in the Library	Lacrosse Player Breaks Record	Graduation Checklist	JOB FAIRS

* Signifies a “campaign” — something campus-wide that may need multiple slides crossing several categories.

** Example of an item that could cross multiple categories.

CURRENT OR COMING SOON LOCATIONS

- The Sub & Randol's
- The Caf
- Magale Library & The Learning Commons
- Mickle
- Jackson
- Smith/Kilpatrick
- Hurley
- Bicentennial Village
- James
- Cline
- Sexton
- Rotary
- Hardin



NEXT STEPS

- Trainings available for building/departments champions
- Questions? Contact marketing@centenary.edu