

MARIAN UNIVERSITY

Intercultural Communication

Course Number: COM 302

Semester: Summer 2 2023

INSTRUCTOR INFORMATION

Instructor: Nicole Brown

Office Hours: Online by appointment

Instructor Email: nmbrown31@marianuniversity.edu

COURSE INFORMATION

Credit Hours: 3.0

Meeting Times: Online

Meeting Location: Online

Catalog Description: This course develops intercultural communication competence through an exploration of cultures. Using a broad definition of culture which includes norms, values, beliefs, art, music and literature, students examine the world as a place of dynamic change and cultural interaction, increasing their need for intercultural sensitivity generally. Through both theory and personal experience, students examine how the various components of communication are affected by and interface with the intercultural experience. Service learning is a component of this course.

REQUIRED MATERIALS

- Intercultural Communication For Everyday Life, Baldwin, Coleman, Gonzalez, and Shenoy-Packer, 2014, Wiley Blackwell.

This book is available through the Marian University Library, I have made PDF's of the chapters we will be reading and they will be available in MO2. If you want to look at the book through the library, here is the link.

<https://marianuniversity.on.worldcat.org/v2/oclc/864382697>

Please do not download the book through the library as it will take access away from everyone else, if you do look up the book at the library, make sure to pick the **read online option**.

- Readings/articles provided in MO2

LEARNING OUTCOMES

Course Objectives: The students will

1) Examine and investigate cultural self-awareness, other culture awareness, and the dynamics that arise in interactions between the two. Increasing the students' need for intercultural sensitivity and competence.

- 2) Understand how the various components of communication are affected by the intercultural experience.
- 3) Articulate cultural elements that impact communication and how to address communication breakdowns.
- 4) Explore and discover the importance the roles of context and power in studying intercultural communication.
- 5) Apply the concepts and strategies learned in this class to increase cultural competence.

TEACHING STRATEGIES

1. Lecture and discussion
2. Exercises
3. Real world engagements

As the instructor, I expect myself to be:

- Knowledgeable and well prepared
- Enthusiastic
- Challenging (you should achieve something important)
- Clear in expectations
- Fair and just
- Open to diverse viewpoints

Similarly, I expect you as learners to be:

- Knowledgeable and well prepared
- Enthusiastic
- Committed to success (avoid procrastination and excuses)
- Respectful and attentive to others
- Willing to integrate course material with your experiences and goals

ASSESSMENT/GRADING STRATEGIES

You have the ability to earn 1000 points. The point breakdowns are as follows.

Assignment	Points	Points I earned
Weekly Engagements (6)	300	
Cultural Engagement (2)	200	
Daily Activities/Homework	200	
Final Paper	200	
Final	100	

Your final grade will be determined as follows:

- To earn an A, you need 895 points
- To earn a B, you need 795 points
- To earn a C, you need 695 points

- To earn a D, you need 595 points
- If your point total is 594 points or less, you will earn an F

ASSIGNMENTS

Weekly Engagements- you will make a post in MO2 every week. Your post should be at least 200 words. In addition to your post, you will need to engage with one other classmate's post. I am looking for you to make a connection to the readings and activities during the week. The point break down is listed below:

Word Count	15 points
Content	15 points
Reference of text/readings/assignments	10 points
Response to classmate post	10 points

These engagements will be turned in on MO2 every Sunday by midnight.

Cultural Engagements Options-Throughout this course you are expected to complete two assignments as a service-learning component.

The idea behind this assignment is to have you engage with cultures outside of your own.

You will have three options and you must pick two. Note: you cannot pick the same two assignments.

Option 1: an interview with someone from a different culture. I am looking for you to incorporate classroom ideas into what you discover. More information provided on MO2.

Option 2: you will need to attend one cultural event. This could be a lecture series, event held online or in your community. I will post events (online) as I see them.

Option 3: Movie or documentary about a different culture. I will post a list of documentaries/movies. You are free to pick your own but you must run it by me first.

Daily Homework/Assignments- throughout the course you will be given a variety of assignments/homework. You will turn these assignments in online in the MO2 course unless instructed otherwise.

Final Paper – Cultural Self- Assessment -This assignment asks you to examine your own cultural identity - to describe how you define yourself as a cultural being - and to show how that affects your communication style. The questions provided in M02 are to help you construct that definition. You don't need to answer every question, and there may be points you include in your paper that aren't addressed by the questions but use the questions as a jumping off point.

The paper should also reflect some of the key ideas you have read about and we have discussed in class.

It should be between two and three typed pages.

(12 point New Romans) APA formatting

COURSE POLICIES

Attendance and Punctuality

It's important to be engaged and present for every week. If emergencies or illnesses arise that impede your performance in this class, please talk to me about them as soon as possible. Likewise, if you will miss class to represent the college in an official capacity, let me know in advance and we will make arrangements. More than 2 weeks of non online work will result in an F in this class.

Classroom and Campus Expectations

Students are encouraged to maximize the learning experience offered through Marian University. Ideal learning takes place in environments where trust, mutual respect and active engagement is valued and observed by all participants.

Students enrolled at Marian University are expected to conduct themselves in a manner appropriate to a professional setting. Students are expected to be respectful of the learning environment established by the instructor. No student has the right to be disruptive, disrespectful or uncivil in their conduct – including language – in any setting at Marian University (this includes online, Face Book, web-based venues).

A student who is deemed to be inappropriate in the classroom may be asked to leave the class for a session or longer, or may be administratively withdrawn by University officials.

Academic Honesty Statement

The rules and procedures dealing with academic honesty set forth in the Marian University Academic Bulletin will be followed in this class. Students are expected to have familiarized themselves with these rules and procedures. This applies to cheating, plagiarism and intentional misrepresentation of the truth. If a paper is prepared by a student for this class, it is expected that the paper will be the student's own work and that any use of the work of another in a student's paper be properly quoted and cited.

Accessibility Resources: Marian University is committed to providing an inclusive and accessible learning environment. Students needing accommodations based on disability or temporary impairment, to fully participate in this course, contact Lisa Olig, Director of Accessibility Resources and Academic Support at Accessibility@marianuniversity.edu 920-923-8951, or Agnes Hazotte Hall Room A-212.

Dates- Topics	Resources	Assignments
Week 1-July 3rd– July 9 th Foundations of Culture	Reading 1 in M02 (2.1-1.10) PLEASE NOTE YOUR VIDEO INTRODUCTION IS DUE BY JULY 6th	Due: Sunday by Midnight • Introduction (due July 6th) • Perspective Assignment • Why IC? • Reading Engagement
Week 2- July 10 th – July 16 th Self and Identity	Reading 2 in M02 D.I. E Method	Due: Sunday by midnight • D.I.E assignment • Embracing Otherness • Communication Approaches • Reading Engagement
Week 3- July 17 th -July 23 rd Co-Cultures Power and Privilege	Reading in M02	Due: Sunday by midnight • All we share assignment • Like a girl assignment • Cultural knapsack • Reading Engagement • First Cultural Engagement DUE
Week 4- July 24 th – July 30 th Values and Theories	Speaking of Culture (Chapter 6) M02 Reading MO2 (2.11-2.12) Baldwin Chapter 6 (114-130)	Due: Sunday by midnight • Hofstede's Five-Dimension Model • Single Story Assignment • What kind of Asian are you? • Reading Engagement
Week 5- July 31 st -August 6 th Language Culture	Baldwin Chapter 7 (137-155)	Due: Sunday by midnight • Language Assignment • Video Assignment • Cross-cultural Communication Skills Checklist • Reading Engagement
Week 6- August 7 th – August 13 th Nonverbal Communication	Baldwin Chapter 8 (159-178)	Due Sunday by midnight • Nonverbal Sign Language assignment • Smiling Assignment • Cultural Self- Assessment due • Reading Engagement
Week 7 – August 14 th -August 20 th Culture and Context	Baldwin Chapter 12 (249-265)	Due Sunday by midnight • Bias TED • Final Exam • Reading Engagement • Second Cultural Engagement DUE